

HUMAX GROUP

Company Profile

HUMAX

wonderful time
HUMAX

HUMAX GROUP

Our company name HUMAX is embedded with the meaning “Maximizing Human Potential.”

Through our business, we would like to help maximize the human potential of all people—We strive to continue to be a corporate group that makes that possible.



Group Business

With our real estate business as the cornerstone, the HUMAX Group offers three areas of business focus “Eat, Watch, Play.” It is our mission to provide our guests with memorable experiences across each field of business. To achieve this, we will identify and develop niche markets to keep our customers engaged with our excellent merchandise, services and hospitality.



Watch



Along with the movie theater business, we offer a new type of entertainment using movie theaters. We offer services, including production, sales of original programs, and rental studios for filming. We also offer video-related services including video studios, mainly editing and MA.



Eat



We offer a rich dietary lifestyle to our guests to deepen bonds with their loved ones. In Japan we operate restaurants as well as dining-at-home services that offer takeout and e-commerce sales. Overseas, mainly in Asia, we solicit franchisees and provide guidance to them.



Play



We offer entertainment facilities which boosts guest’s playful mood with fun surprises. We operate the only bowling alley in the Shinjuku area as well as a sports entertainment park that allows guests to play more than 20 sports. We also operate halls, venues for live music, theater and mixed martial art sports.

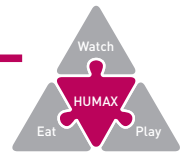


Real Estate Business as the Group anchor

Focusing on asset management for buildings owned by HUMAX, we develop assets and manage properties both inside and outside of Japan. We strive to enhance the value of commercial facilities by fully utilizing our know-how of urban commercial building management which has been cultivated over many years. We also take advantage of the dependability of our real estate business to anchor the HUMAX Group as a foundation.



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our website

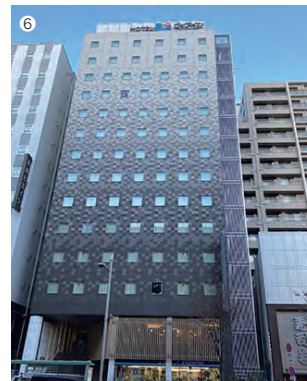
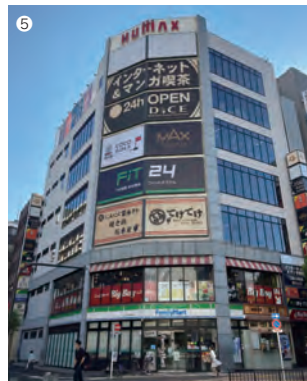


wonderful time
HUMAX

HUMAX CORPORATION

Striving to enhance the values of urban commercial facilities.

HUMAX operates urban commercial complexes in the Tokyo metropolitan area as well as in surrounding major areas, in the Kansai region and overseas. We conduct active tenant leasing to create high-traffic buildings and to bring a fresh breath of air to the city. We also provide asset and property management services by renovating facilities using our value-enhancing capabilities.



①HUMAX Pavilion Shinjuku Kabukicho ②HUMAX Ebisu Building ③HUMAX Pavilion Minami Ikebukuro
④HUMAX Pavilion Shibuya Koen-Dori ⑤HUMAX Pavilion Omori ⑥HUMAX Higashi Ginza Building
A total of 18 buildings

Company Name: HUMAX CORPORATION

Established: August 1948

Capital: 100 million yen

President: Yoshitaka Hayashi

Business Details: Leasing leisure and commercial facility buildings/ Asset management of urban commercial facilities and office buildings/

Management of the entire HUMAX group business policy

Head Office: 22F, Tokyo Opera City Tower, 3-20-2 Nishi-Shinjuku, Shinjuku-ku, Tokyo 163-1422, Japan

Phone: +81-(0)3-3379-8020 (main)

Overseas Subsidiary: Humax International (Thailand) Co., Ltd./ Rain Hill 47 Co., Ltd.

URL: <http://www.humax.co.jp/>



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Wondertable, Ltd.

We strive to bring a rich dining experiences to our guests to deepen bonds with their loved ones.

We operate approximately forty restaurants in Japan, including four under our own brand and seven overseas brands that we solicited. Overseas, mainly in Asia, we franchise approximately ninety restaurants under our own brand, including Mo-Mo-Paradise. In addition to the dining-at-home business, we endeavor to become a global restaurant company that delivers dining experiences for many occasions.



①Lawry's The Prime Rib, Akasaka ②Barbacoa, Aoyama Flagship Location ③OBICA Mozzarella Bar, Roppongi Hills
④Peter Luger Steakhouse, Tokyo ⑤BELLINI CAFFE, Da'an (Taipei) ⑥Mo-Mo-Paradise, Mira Mesa (USA)

Company Name: Wondertable, Ltd.

Established: July 1946

Capital: 50 million yen

President: Hiroaki Kono

Business Details: Operation and Management of Restaurants / Guidance of Affiliate Establishments and Recruitment of Restaurants through the Franchise Chain System

Head Office: 22F, Tokyo Opera City Tower, 3-20-2 Nishi-Shinjuku, Shinjuku-ku, Tokyo 163-1422, Japan

Phone: +81-(0)3-3379-8050 (main)

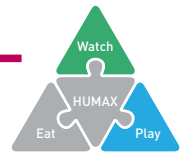
Overseas Subsidiary: WONDERTABLE (THAILAND)CO.,LTD. / WONDERTABLE USA CORPORATION

Related Companies: HUMAX ASIA

URL: <http://www.wondertable.com/>



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HUMAX
ENTERTAINMENT

HUMAX ENTERTAINMENT, Inc.

We make the lives of people around the world more exciting by co-creating unique entertainment.

We create one-of-a-kind entertainment by merging video/music production and editing, media contents with an abundance of program broadcasting with in-person entertainment, including theaters, small concert venues and amusement facilities.



Theaters

We operate 25 screens at 4 movie theaters in Shibuya, Ikebukuro, Yokosuka, and Narita, which offer a variety of showings from Japanese blockbusters from other countries to avant-garde movies.



HUMAX CINEMA



Small Concert Venues

We operate a small concert venue “Shinjuku BLAZE” and an event venue “Shinjuku FACE” to accommodate small concerts, professional wrestling matches and more.



FACE
SHINJUKU

BLAZE
SHINJUKU

Company Name : HUMAX ENTERTAINMENT, Inc.

Note: Changed from HUMAX CINEMA as of April 1, 2024

Head Office : 22F, Tokyo Opera City Tower, 3-20-2 Nishi-Shinjuku, Shinjuku-ku, Tokyo 163-1422, Japan

Phone : +81-(0)3-3379-8160 (main)

Capital : 75 million yen

President : Michio Akimoto

Business Details : Theaters/ Small Concert Venues/ Post-Production/ Media Production/ Rental Studio/
Amusement Facilities

URL : <https://humax-ent.co.jp>



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our website



Media Production

Operation of Broadcasting Channel

We broadcast and stream movies, dramas, and variety shows “V☆Paradise” and “V☆Para TV Plus.” In addition to the production of variety shows on our own channel we also offer planning and production of dramas and movies.

Operation of Video Production

Besides production of variety shows on our own channel, we offer planning and production of dramas and movies.



Rental Studios

We operate a three-story “ACCA STUDIO” which primarily offers a kitchen studio near Azumabashi Station in Sumida-ku.



Post Production

We operate “HAC STUDIO” in Tomihisa-cho in Shinjuku-ku, a post-production facility for video and sound editing. The studio has three multi-offline rooms where 75 cameras can be synchronized, five online rooms that enable image composition and color grading, and three surround-sound MA rooms. Using cutting-edge devices we have worked on Blu-ray packaging of renowned artists, dramas, TV advertisements, and movies.





Amusement Facilities

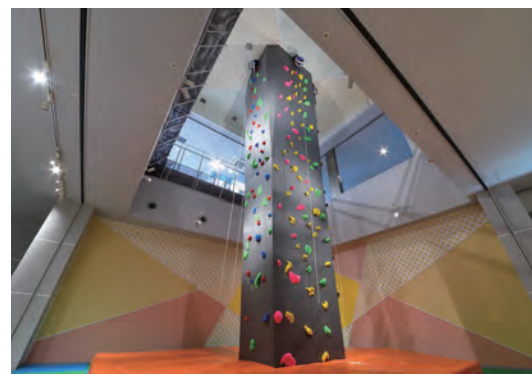
Shinjuku COPA BOWL

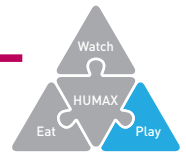
WeThe only bowling facility in the Shinjuku area. The venue also offers other amusement facilities, including games and table tennis tables, as well as an “all-you-can-drink” menu which is perfect for large group gatherings.



CROSPPO Hachioji Branch

A sport-themed entertainment park where people of any age can enjoy more than 20 types of activities. The venue allows customers to casually try skateboarding, wall-climbing, and other trending sports.



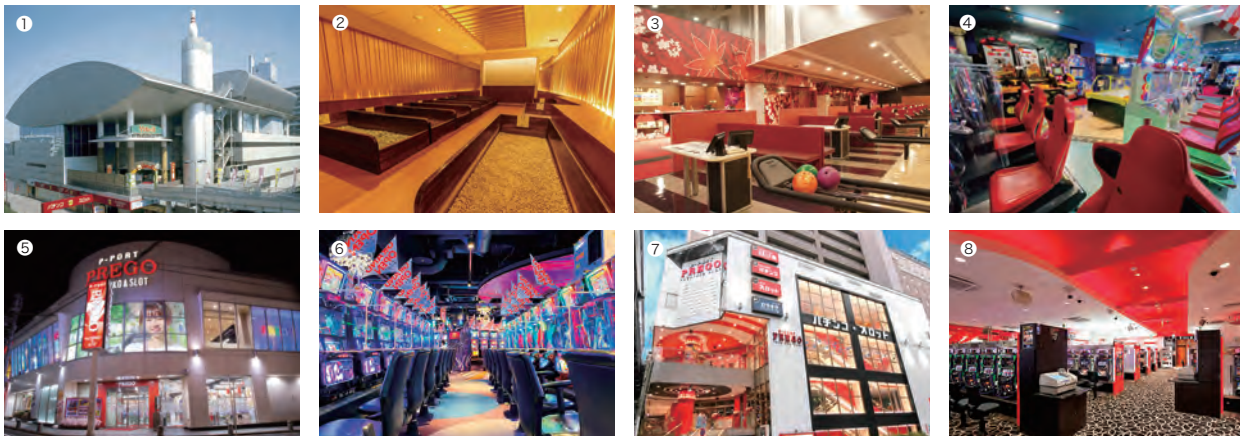


JOYPACK LEISURE Co., Ltd.

PREGO, Inc. / E-HEART, Inc. /
JOYPACK AMUSEMENT Co., LTD.

Operating several amusement facilities that satisfy everyone's playful minds.

We are creating high quality, strongly customer-oriented facilities where guests can casually enjoy leisure activities. We operate eight pachinko parlors, which are one of the most well-enjoyed leisure activities in Japan, in the Tokyo metropolitan area. We also operate public bath facilities where guests can refresh themselves in body and soul as well as bowling alleys.



①HUMAX Pavilion Nagayama ②Bedrock Paradise, Nagayama Health Land, Taketorinoyu ③Nagayama Copa Bowl ④Capsule Nagayama
⑤Prego, Hibarigaoka ⑥Prego, Ikebukuro Minami-guchi ⑦Prego, Tachikawa ⑧Prego, Jiyugaoka

Store MAP



One of Japan's leading comprehensive entertainment groups "packed with joy"

The HUMAX Group is a comprehensive amusement company that specializes in producing "fun." Joy Pack Leisure is a part of the group, operating pachinko parlors, bowling alleys, public bath facilities, and amusement arcades. We offer various fun-packed amusement facilities for everyone to enjoy from children to adults.

Company Name: JOYPACK LEISURE Co., Ltd.
Established: April 1962
Capital: 100 million yen
President: Mitsuo Hayashi
Business Details: Pachinko parlor/ bowling alleys/ bath houses/arcade operations
Head Office: 9F, HUMAX Ebisu Bldg. 1-1-1 Ebisu-Minami, Shibuya-ku, Tokyo 150-0022, Japan
Phone: +81-(0)3-6890-0700 (main)
URL: <http://www.jpg.co.jp/>
Affiliates: PREGO, Inc. / E-HEART, Inc. / JOYPACK AMUSEMENT Co., LTD.



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HUMAX OPERATIONS CORPORATION

We outsource a wide variety of services from our group companies.



①HUMAX Group Headquarters Reception
②HUMAX Headquarters Lounge Area

Company Name: HUMAX OPERATIONS CORPORATION

Established: April 2005

Capital: 10 million yen

President: Shiro Toda

Business Details: Outsourcing services from group companies

Head Office: 22F, Tokyo Opera City Tower, 3-20-2 Nishi-Shinjuku, Shinjuku-ku, Tokyo 163-1422, Japan

Phone: +81-(0)3-3379-8103 (main)



HUMAX WEST, Inc. (U.S.A.)

Utilizing our unique skills we operate the real estate business based along the West Coast of the United States.



①Cheviot Hills Shopping Center
②Westport Beach Club Condominiums

Company Name: HUMAX WEST, Inc.(U.S.A.)

Established: July 1977

President: Koka Hayashi

Business Details: Real Estate Business in the United States

Head Office: 7310 Vista Del Mar, Suite A-109, Playa Del Rey, CA, 90293 U.S.A.



Overview of the HUMAX GROUP

■ HUMAX GROUP

URL <http://www.humax.com/>

HUMAX CORPORATION

Established: August 1948

Capital: 100 million yen

President: Yoshitaka Hayashi

Business Details:

- Leasing of Buildings for Commerce and Leisure Activities
- Asset Management, etc. of Urban Commercial Facility
- Management of the HUMAX GROUP Administrative Policy

Head Office: 22F, Tokyo Opera City Tower, 3-20-2 Nishi-Shinjuku,
Shinjuku-ku, Tokyo 163-1422, Japan

Phone: +81-(0)3-3379-8020 (main)

Overseas Subsidiary: Humax International (Thailand) Co., Ltd.
Rain Hill 47 Co., Ltd.

URL: <http://www.humax.co.jp/>

HUMAX OPERATIONS CORPORATION

Established: April 2005

Capital: 10 million yen

President: Shiro Toda

Business Details: Outsourcing services from group companies

Head Office: 22F, Tokyo Opera City Tower, 3-20-2 Nishi-Shinjuku,
Shinjuku-ku, Tokyo 163-1422, Japan

Phone: +81-(0)3-3379-8103 (main)

Wondertable, Ltd.

Established: July 1946

Capital: 50 million yen

President: Hiroaki Kono

Business Details:

- Operation and Management of Restaurants
- Guidance of Affiliate Establishments and Recruitment of
Restaurants through the Franchise Chain System

Head Office: 22F, Tokyo Opera City Tower, 3-20-2 Nishi-Shinjuku,
Shinjuku-ku, Tokyo 163-1422, Japan

Phone: +81-(0)3-3379-8050 (main)

Overseas Subsidiary: WONDERTABLE (THAILAND)CO.,LTD.
WONDERTABLE USA COPORATION

Related Companies: HUMAX ASIA

URL: <http://www.wondertable.com/>

HUMAX WEST, Inc.(U.S.A.)

Established: July 1977

President: Koka Hayashi

Business Details: Real Estate Business in the United States

Head Office: 7310 Vista Del Mar, Suite A-109, Playa Del Rey, CA,
90293 U.S.A.

HUMAX ENTERTAINMENT, Inc.

Established: April 2024

Note: Changed from HUMAX CINEMA as of April 1, 2024

Capital: 75 million yen

President: Michio Akimoto

Business Details:

- Theaters
- Small Concert Venues
- Post-Production
- Media Production
- Post-Production
- Amusement Facilities

Head Office: 22F, Tokyo Opera City Tower, 3-20-2 Nishi-Shinjuku,
Shinjuku-ku, Tokyo 163-1422, Japan

Phone: +81-(0)3-3379-8160 (main)

URL : <https://humax-ent.co.jp>



■ JOYPACK GROUP

URL <http://www.jpg.co.jp/>

JOYPACK LEISURE Co., Ltd.

Established: April 1962

Capital: 100 million yen

President: Mitsuo Hayashi

Business Details:

— Operation and management of pachinko parlors

Head Office: 9F, HUMAX Ebisu Bldg. 1-1-1

Ebisu-Minami, Shibuya-ku, Tokyo 150-0022, Japan

Phone: +81-(0)3-6890-0700 (main)

E-HEART, Inc.

Established: March 2006

Capital: 3 million yen

President: Hironori Hayashi

Business Details:

— Administration of Pachinko Enterprises

Head Office: 9F, HUMAX Ebisu Bldg. 1-1-1

Ebisu-Minami, Shibuya-ku, Tokyo 150-0022, Japan

Phone: +81-(0)3-6890-0721 (main)

PREGO, Inc.

Established: April 2013

Capital: 10 million yen

President: Mitsuo Hayashi

Business Details:

— Administration of Pachinko Enterprises

Head Office: 9F, HUMAX Ebisu Bldg. 1-1-1

Ebisu-Minami, Shibuya-ku, Tokyo 150-0022, Japan

Phone: +81-(0)3-6890-0719 (main)

JOYPACK AMUSEMENT Co., Ltd.

Established: May 1972

Capital: 100 million yen

President: Mitsuo Hayashi

Business Details:

— Administration of Game Centers, Bowling Alleys,
and Bath Facilities

Head Office: 9F, HUMAX Ebisu Bldg. 1-1-1

Ebisu-Minami, Shibuya-ku, Tokyo 150-0022, Japan

Phone: +81-(0)3-6890-0711 (main)



The evolution of the HUMAX GROUP

In 1947, the first president, Hayashi Ibun, took over the rebuilding of the Moulin Rouge Shinjuku and this was our birth.

The following year, Keitsu Co., Ltd. was founded, which would later become HUMAX.

Over a period of 10 years the company expanded to eight movie theaters, in areas such as Ikebukuro and Shinjuku, including the Shinjuku Chikyu Theater, and welcomed in the golden age of movies.

In 1958, the current HUMAX Pavilion Shinjuku Annex was completed on the Shinjuku Chikyu site and the real estate business was begun.

Following this, the company entered into various fields such as bowling alleys and restaurants. The corporate group also operated one commercial building. In 1987, Keitsu Co., Ltd. changed its corporate name to HUMAX CORPORATION.

This was the beginning of the HUMAX corporate group name (referring to maximizing human potential).

A variety of businesses are currently being developed by various companies within the corporate group such as in real estate, food service, movies, post-production, entertainment, the operation of amusement facilities, and digital satellite service programs. Our foreign business department has concluded partnerships with companies in a variety of countries with a focus on Asia and USA and more than 70 restaurants are being developed under original brands.



Rain Hill (Bangkok, Thailand)

We started building management business overseas in February 2017.