

НУМЛХ

wonderful time
HUMAX
HUMAX GROUP

Our company name HUMAX is embedded with the meaning
“Maximizing Human Potential.”

Through our business, we would like to help maximize
the human potential of all people—We strive to continue
to be a corporate group that makes that possible.



Group Business

With our real estate business as the cornerstone, the HUMAX Group offers three areas of business focus “Eat, Watch, Play.” It is our mission to provide our guests with memorable experiences across each field of business. To achieve this, we will identify and develop niche markets to keep our customers engaged with our excellent merchandise, services and hospitality.



Watch



Along with the movie theater business, we offer a new type of entertainment using movie theaters. We offer services, including production, sales of original programs, and rental studios for filming. We also offer video-related services including video studios, mainly editing and MA.

HUMAX CINEMA



HUMAX
COMMUNICATIONS



Eat



We offer a rich dietary lifestyle to our guests to deepen bonds with their loved ones. In Japan we operate restaurants as well as dining-at-home services that offer takeout and e-commerce sales. Overseas, mainly in Asia, we solicit franchisees and provide guidance to them.



WONDERTABLE



Play



We offer entertainment facilities which boosts guest's playful mood with fun surprises. We operate the only bowling alley in the Shinjuku area as well as a sports entertainment park that allows guests to play more than 20 sports. We also operate halls, venues for live music, theater and mixed martial art sports.



Humax
Entertainment



Real Estate Business as the Group anchor

Focusing on asset management for buildings owned by HUMAX, we develop assets and manage properties both inside and outside of Japan. We strive to enhance the value of commercial facilities by fully utilizing our know-how of urban commercial building management which has been cultivated over many years. We also take advantage of the dependability of our real estate business to anchor the HUMAX Group as a foundation.



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HUMAX

HUMAX CORPORATION

Striving to enhance the values of urban commercial facilities.

HUMAX operates urban commercial complexes in the Tokyo metropolitan area as well as in surrounding major areas, in the Kansai region and overseas. We conduct active tenant leasing to create high-traffic buildings and to bring a fresh breath of air to the city. We also provide asset and property management services by renovating facilities using our value-enhancing capabilities.



①HUMAX Pavilion Shinjuku Kabukicho ②HUMAX Ebisu Building ③HUMAX Pavilion Minami Ikebukuro
④HUMAX Pavilion Shibuya Koen-Dori ⑤HUMAX Pavilion Omori ⑥HUMAX Higashi Ginza Building

A total of 18 buildings

Company Name: HUMAX CORPORATION

Established: August 1948

Capital: 100 million yen

President: Yoshitaka Hayashi

Business Details: Leasing leisure and commercial facility buildings/ Asset management of urban commercial facilities and office buildings/

Management of the entire HUMAX group business policy

Head Office: 22F, Tokyo Opera City Tower, 3-20-2 Nishi-Shinjuku, Shinjuku-ku, Tokyo 163-1422, Japan

Phone: +81-(0)3-3379-8020 (main)

Overseas Subsidiary: Humax International (Thailand) Co., Ltd./ Rain Hill 47 Co., Ltd.

URL: <http://www.humax.co.jp/>



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Wondertable, Ltd.

We strive to bring a rich dining experiences to our guests to deepen bonds with their loved ones.

We operate approximately forty restaurants in Japan, including four under our own brand and seven overseas brands that we solicited. Overseas, mainly in Asia, we franchise approximately ninety restaurants under our own brand, including Mo-Mo-Paradise. In addition to the dining-at-home business, we endeavor to become a global restaurant company that delivers dining experiences for many occasions.



①Lawry's The Prime Rib, Akasaka ②Barbacoa, Aoyama Flagship Location ③OBICA Mozzarella Bar, Roppongi Hills
④Peter Luger Steakhouse, Tokyo ⑤BELLINI CAFFE, Da'an (Taipei) ⑥Mo-Mo-Paradise, Mira Mesa (USA)

Company Name: Wondertable, Ltd.

Established: July 1946

Capital: 50 million yen

President: Hiroaki Kono

Business Details: Operation and Management of Restaurants / Guidance of Affiliate Establishments and Recruitment of Restaurants through the Franchise Chain System

Head Office: 22F, Tokyo Opera City Tower, 3-20-2 Nishi-Shinjuku, Shinjuku-ku, Tokyo 163-1422, Japan

Phone: +81-(0)3-3379-8050 (main)

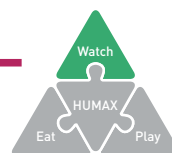
Overseas Subsidiary: WONDERTABLE (THAILAND)CO.,LTD. / WONDERTABLE USA CORPORATION

Related Companies: HUMAX ASIA

URL: <http://www.wondertable.com/>



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HUMAX CINEMA

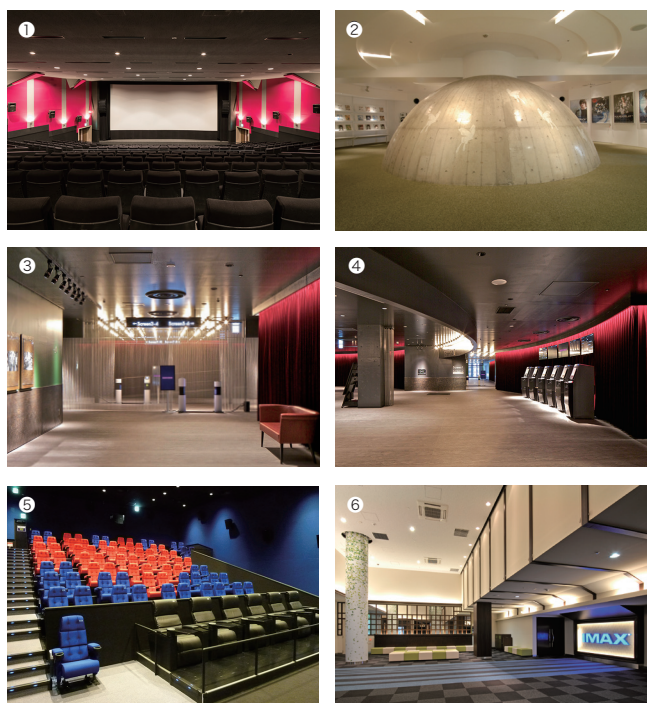
HUMAX CINEMA, Inc.

We explore the potential of theaters and visual content
to create new glamour and excitement.

Operating a video-content business focusing on the operation of movie theaters
and post-production services.

<Theater Business>

HUMAX Cinema operates twenty-five screens at four locations in the Tokyo metropolitan area. Our theater features the showing of a wide variety of foreign and domestic films ranging from blockbusters to avant-garde movies. We also utilize our theater facilities to offer original live entertainment services.



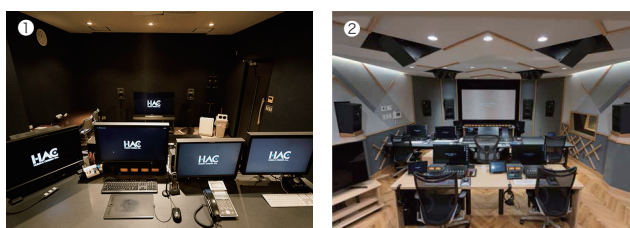
①Ikebukuro HUMAX Cinemas ②Shibuya HUMAX Cinema
③④Yokosuka HUMAX Cinemas ⑤⑥Narita HUMAX Cinemas
Left: Narita Futarium / Right: Narita IMAX® Digital Theater
Note: IMAX® is a registered trademark of IMAX CORPORATION.



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<Post-Production Services>

HAC Studio is a one-stop business which offers studio services ranging from planning and production to editing and MA of video content. The studios in Shinjuku and Shibuya are equipped with state-of-the-art capabilities which allow for the creation of a wide variety of video content, including TV programs, movies, live streaming and advertisements. Our professional staff helps provide excitement to viewers through such content.



①HAC Shinjuku

②HAC Shibuya



HAC Shinjuku 9-11, Tomihisa-Cho, Shinjuku-ku, Tokyo

Phone: +81-(0)3-3351-1164

HAC Shibuya 1-17-11, Jinnan, Shibuya-ku, Tokyo

Garden Cube Shibuya Jinnan 5F

Phone: +81-(0)3-6756-9840

Website

<https://hacstudio.com/>



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Company Name: HUMAX CINEMA, Inc.

Established: July 1995

Capital: 75 million yen

President: Michio Akimoto

Business Details: Movie theater operations (25 screens)/ Event and live concerts/ Video content related services/
comprehensive post-production studio

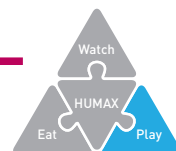
Head Office: 22F, Tokyo Opera City Tower, 3-20-2 Nishi-Shinjuku, Shinjuku-ku, Tokyo 163-1422, Japan

Phone: +81-(0)3-3379-8160 (main)

URL: <http://www.humax-cinema.co.jp/>



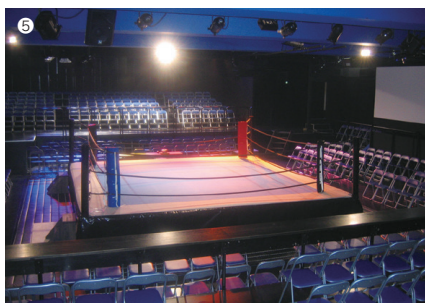
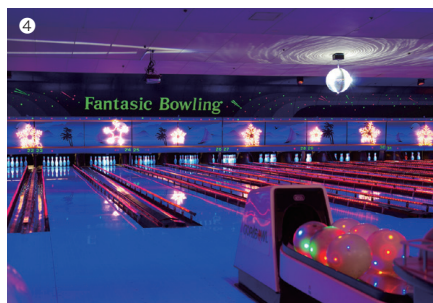
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HUMAX ENTERTAINMENT, Inc.

Developing a playful approach to life with fun surprises to fill society with smiles.

With our facility operation and operation contract businesses, we offer augmented reality entertainment that people can take part in. Facility operation business includes sports entertainment parks where guests can take part in various sports, bowling alleys, small concert venues and event venues. The facility operation contract business offers services that meet a variety of needs by utilizing our store management skills that we have developed over the years.



①CROSPo Skate Park (CROSPo Hachioji) ②Climbing Tower (CROSPo Hachioji) ③Muscle Challenge/Obstacle Course (CROSPo Hachioji)
④Shinjuku Copa Bowl ⑤Shinjuku FACE ⑥Shinjuku BLAZE

Company Name: HUMAX ENTERTAINMENT, Inc.

Established: April 1986

Capital: 80 million yen

President: Yoshihiro Hayashi

Business Details: Development, Operation and Management of Leisure Facilities, Bowling Alleys,
Multipurpose Halls and Live Music Clubs

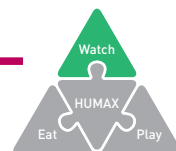
Head Office: 22F, Tokyo Opera City Tower, 3-20-2 Nishi-Shinjuku, Shinjuku-ku, Tokyo 163-1422, Japan

Phone: +81-(0)3-3379-8026 (main)

URL: <http://www.hmx-entame.com/>



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HUMAX COMMUNICATIONS, Inc.

Striving to be a company that stimulates what adults want to watch and create “one” out of “zero.”

We produce and sell our original programs as well as program offering services (V☆Paradise). We also offer multiple video content businesses, including studio rental services (ACCA STUDIO) that can be used for filming. We will continue to strive to develop new ideas that keep up with the times in order to meet viewer's many demands.



①Program offering service/ V☆Paradise



②Program offering service/ V☆Paradise TV Plus



③Video content creation service/
"Eight Rounds Mahjongg" series © V☆Paradise



④Rental Studio Service/ACCA STUDIO ⑤Rental Studio Service/ACCA STUDIO



Rental Studio Service/ACCA STUDIO
3-9-13, Higashi-Komagata,
Sumida-ku, Tokyo
Phone: +81-(0)3-5637-8639
<https://acca-studio.com/>



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Company Name: HUMAX COMMUNICATIONS, Inc.

Established: July 1997

Capital: 100 million yen

President: Michio Akimoto

Business Details: Program offering service. (V☆PARADISE) / Film-Related Businesses / Rental Studio Business

Head Office: 22F, Tokyo Opera City Tower, 3-20-2 Nishi-Shinjuku, Shinjuku-ku, Tokyo 163-1422, Japan

Phone: +81-(0)3-3379-8253 (main)

URL: <http://humax-com.co.jp/>

Business Office: 9-11, Tomihisa-cho, Shinjuku-ku, Tokyo

Phone: +81-(0)3-3351-1183



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our website

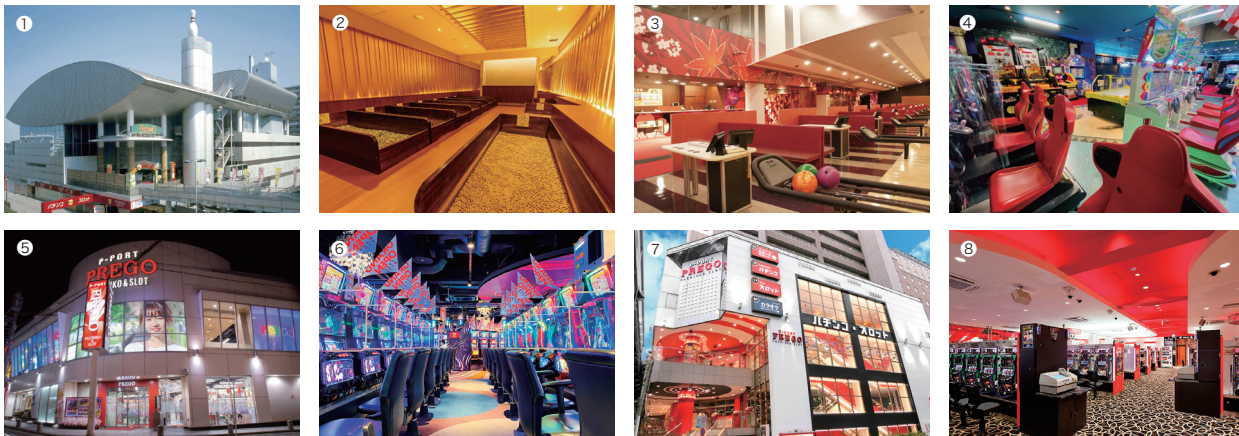


JOYPACK LEISURE Co., Ltd.

PREGO, Inc. / E-HEART, Inc. /
JOYPACK AMUSEMENT Co., LTD.

Operating several amusement facilities that satisfy everyone's playful minds.

We are creating high quality, strongly customer-oriented facilities where guests can casually enjoy leisure activities. We operate eight pachinko parlors, which are one of the most well-enjoyed leisure activities in Japan, in the Tokyo metropolitan area. We also operate public bath facilities where guests can refresh themselves in body and soul as well as bowling alleys.



①HUMAX Pavilion Nagayama ②Bedrock Paradise, Nagayama Health Land, Taketorinoyu ③Nagayama Copa Bowl ④Capsule Nagayama
⑤Prego, Hibarigaoka ⑥Prego, Ikebukuro Minami-guchi ⑦Prego, Tachikawa ⑧Prego, Jiyugaoka

Store MAP



One of Japan's leading comprehensive entertainment groups "packed with joy"

The HUMAX Group is a comprehensive amusement company that specializes in producing "fun." Joy Pack Leisure is a part of the group, operating pachinko parlors, bowling alleys, public bath facilities, and amusement arcades. We offer various fun-packed amusement facilities for everyone to enjoy from children to adults.

Company Name: JOYPACK LEISURE Co., Ltd.

Established: April 1962

Capital: 100 million yen

President: Mitsuo Hayashi

Business Details: Pachinko parlor/ bowling alleys/ bath houses/arcade operations

Head Office: 9F, HUMAX Ebisu Bldg. 1-1-1 Ebisu-Minami, Shibuya-ku, Tokyo 150-0022, Japan

Phone: +81-(0)3-6890-0700 (main)

URL: <http://www.jpg.co.jp/>

Affiliates: PREGO, Inc. / E-HEART, Inc. / JOYPACK AMUSEMENT Co., LTD.



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HUMAX OPERATIONS CORPORATION

We outsource a wide variety of services from our group companies.



①HUMAX Group Headquarters Reception
②HUMAX Headquarters Lounge Area

Company Name: HUMAX OPERATIONS CORPORATION

Established: April 2005

Capital: 10 million yen

President: Shiro Toda

Business Details: Outsourcing services from group companies

Head Office: 22F, Tokyo Opera City Tower, 3-20-2 Nishi-Shinjuku, Shinjuku-ku, Tokyo 163-1422, Japan

Phone: +81-(0)3-3379-8103 (main)



HUMAX WEST, Inc. (U.S.A.)

Utilizing our unique skills we operate the real estate business based along the West Coast of the United States.



①Cheviot Hills Shopping Center
②Westport Beach Club Condominiums

Company Name: HUMAX WEST, Inc.(U.S.A.)

Established: July 1977

President: Koka Hayashi

Business Details: Real Estate Business in the United States

Head Office: 7310 Vista Del Mar, Suite A-109, Playa Del Rey, CA, 90293 U.S.A.



Overview of the HUMAX GROUP

■ HUMAX GROUP

URL <http://www.humax.com/>

HUMAX CORPORATION

Established: August 1948

Capital: 100 million yen

President: Yoshitaka Hayashi

Business Details:

- Leasing of Buildings for Commerce and Leisure Activities
- Asset Management, etc. of Urban Commercial Facility
- Management of the HUMAX GROUP Administrative Policy

Head Office: 22F, Tokyo Opera City Tower, 3-20-2 Nishi-Shinjuku, Shinjuku-ku, Tokyo 163-1422, Japan

Phone: +81-(0)3-3379-8020 (main)

Overseas Subsidiary: Humax International (Thailand) Co., Ltd.
Rain Hill 47 Co., Ltd.

URL: <http://www.humax.co.jp/>

HUMAX ENTERTAINMENT, Inc.

Established: April 1986

Capital: 80 million yen

President: Yoshihiro Hayashi

Business Details:

- Development, Operation and Management of Leisure Facilities, Bowling Alleys, Multipurpose Halls and Live Music Clubs

Head Office: 22F, Tokyo Opera City Tower, 3-20-2 Nishi-Shinjuku, Shinjuku-ku, Tokyo 163-1422, Japan

Phone: +81-(0)3-3379-8026 (main)

URL: <http://www.hmx-entame.com/>

Wondertable, Ltd.

Established: July 1946

Capital: 50 million yen

President: Hiroaki Kono

Business Details:

- Operation and Management of Restaurants
- Guidance of Affiliate Establishments and Recruitment of Restaurants through the Franchise Chain System

Head Office: 22F, Tokyo Opera City Tower, 3-20-2 Nishi-Shinjuku, Shinjuku-ku, Tokyo 163-1422, Japan

Phone: +81-(0)3-3379-8050 (main)

Overseas Subsidiary: WONDERTABLE (THAILAND)CO.,LTD.
WONDERTABLE USA COPORATION

Related Companies: HUMAX ASIA

URL: <http://www.wondertable.com/>

HUMAX COMMUNICATIONS, Inc.

Established: July 1997

Capital: 100 million yen

President: Michio Akimoto

Business Details:

- Program offering service. (V☆PARADISE)
- Film-Related Businesses
- Rental Studio Business

Head Office: 22F, Tokyo Opera City Tower, 3-20-2 Nishi-Shinjuku, Shinjuku-ku, Tokyo 163-1422, Japan

Phone: +81-(0)3-3379-8253 (main)

Business Office: 9-11, Tomihisa-cho, Shinjuku-ku, Tokyo

Phone: +81-(0)3-3351-1183 (main)

URL: <https://humax-com.co.jp/>

HUMAX CINEMA, Inc.

Established: July 1995

Capital: 75 million yen

President: Michio Akimoto

Business Details:

- Movie Entertainment (25 Screens)
- Event and live concerts
- Film-Related Businesses
- Comprehensive Post-Production Studio

Head Office: 22F, Tokyo Opera City Tower, 3-20-2 Nishi-Shinjuku, Shinjuku-ku, Tokyo 163-1422, Japan

Phone: +81-(0)3-3379-8160 (main)

URL: <http://www.humax-cinema.co.jp/>

HAC STUDIO: 9-11, Tomihisa-cho, Shinjuku-ku, Tokyo

Phone: +81-(0)3-3351-1164 (main)

HAC Shibuya: 1-17-11, Jinnan, Shibuya-ku, Tokyo

Garden Cube Shibuya Jinnan 5F

Phone: +81-(0)3-6756-9840

URL: <https://hacstudio.com/>

HUMAX OPERATIONS CORPORATION

Established: April 2005

Capital: 10 million yen

President: Shiro Toda

Business Details: Outsourcing services from group companies

Head Office: 22F, Tokyo Opera City Tower, 3-20-2 Nishi-Shinjuku, Shinjuku-ku, Tokyo 163-1422, Japan

Phone: +81-(0)3-3379-8103 (main)

HUMAX WEST, Inc.(U.S.A.)

Established: July 1977

President: Koka Hayashi

Business Details: Real Estate Business in the United States

Head Office: 7310 Vista Del Mar, Suite A-109, Playa Del Rey, CA, 90293 U.S.A.



■ JOYPACK GROUP

URL <http://www.jpg.co.jp/>

JOYPACK LEISURE Co., Ltd.

Established: April 1962

Capital: 100 million yen

President: Mitsuo Hayashi

Business Details:

— Operation and management of pachinko parlors

Head Office: 9F, HUMAX Ebisu Bldg. 1-1-1

Ebisu-Minami, Shibuya-ku, Tokyo 150-0022, Japan

Phone: +81-(0)3-6890-0700 (main)

E-HEART, Inc.

Established: March 2006

Capital: 3 million yen

President: Hironori Hayashi

Business Details:

— Administration of Pachinko Enterprises

Head Office: 9F, HUMAX Ebisu Bldg. 1-1-1

Ebisu-Minami, Shibuya-ku, Tokyo 150-0022, Japan

Phone: +81-(0)3-6890-0721 (main)

PREGO, Inc.

Established: April 2013

Capital: 10 million yen

President: Mitsuo Hayashi

Business Details:

— Administration of Pachinko Enterprises

Head Office: 9F, HUMAX Ebisu Bldg. 1-1-1

Ebisu-Minami, Shibuya-ku, Tokyo 150-0022, Japan

Phone: +81-(0)3-6890-0719 (main)

JOYPACK AMUSEMENT Co., Ltd.

Established: May 1972

Capital: 100 million yen

President: Mitsuo Hayashi

Business Details:

— Administration of Game Centers, Bowling Alleys,
and Bath Facilities

Head Office: 9F, HUMAX Ebisu Bldg. 1-1-1

Ebisu-Minami, Shibuya-ku, Tokyo 150-0022, Japan

Phone: +81-(0)3-6890-0711 (main)

The evolution of the HUMAX GROUP

In 1947, the first president, Hayashi Ibun, took over the rebuilding of the Moulin Rouge Shinjuku and this was our birth.

The following year, Keitsu Co., Ltd. was founded, which would later become HUMAX.

Over a period of 10 years the company expanded to eight movie theaters, in areas such as Ikebukuro and Shinjuku, including the Shinjuku Chikyu Theater, and welcomed in the golden age of movies.

In 1958, the current HUMAX Pavilion Shinjuku Annex was completed on the Shinjuku Chikyu site and the real estate business was begun.

Following this, the company entered into various fields such as bowling alleys and restaurants. The corporate group also operated one commercial building. In 1987, Keitsu Co., Ltd. changed its corporate name to HUMAX CORPORATION.

This was the beginning of the HUMAX corporate group name (referring to maximizing human potential).

A variety of businesses are currently being developed by various companies within the corporate group such as in real estate, food service, movies, post-production, entertainment, the operation of amusement facilities, and digital satellite service programs. Our foreign business department has concluded partnerships with companies in a variety of countries with a focus on Asia and USA and more than 70 restaurants are being developed under original brands.



Rain Hill (Bangkok, Thailand)

We started building management business overseas in February 2017.